






Online Learning Platform Comparison

The pros and cons of some of the most commonly used services for online learning

						
website	www.coursera.org	www.edx.org	moodle.org	www.udemy.com	www.wiziq.com	www.khanacademy.org
price for course provider	varies strongly	from 90 \$/month	free	20 - 50 \$/course	from 33 \$/month	free
price for learner	free or paid	free or paid	free or paid	free or paid	free or paid	free
hosting	hosted	self-hosted	self-hosted	hosted	hosted	hosted
strengths	<ul style="list-style-type: none"> + big user base + extensive toolset + strong marketing due to big budget and strong international university brands 	<ul style="list-style-type: none"> + brandable white-label platform + strong marketing for courses among wide user base + strong international university brands 	<ul style="list-style-type: none"> + extensive toolset + numerous customizations and extensions + easy import and export of courses 	<ul style="list-style-type: none"> + large community to market to + open platform for everyone to create courses 	<ul style="list-style-type: none"> + very good and stable virtual classroom + strong emphasis on social aspect of learning + open platform for everyone to create courses 	<ul style="list-style-type: none"> + wide toolset for self-learning with interactive exercises
weaknesses	<ul style="list-style-type: none"> - expensive setup and running costs - missing social interaction - restricted to institutions 	<ul style="list-style-type: none"> - missing social interaction 	<ul style="list-style-type: none"> - overwhelming interface - no own course marketing 	<ul style="list-style-type: none"> - not suitable for institutions - no guarantee for course quality 	<ul style="list-style-type: none"> - no own course marketing 	<ul style="list-style-type: none"> - very limited social interaction - no monetization possibility

Sources:

<http://elearningindustry.com/choosing-online-learning-platform-makes-sense>

<http://www.learningrevolution.net/sell-online-courses/>

<http://www.edtechmagazine.com/higher/article/2014/02/comparison-five-free-mooc-platforms-educators>

<http://www.learningrevolution.net/sell-online-courses/>

To find out which platform is most suitable for your organization contact us.

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